



FOR IMMEDIATE RELEASE

The Alliance of Independent Authors joins the Royal Society of Literature as Associate for The Literary Consultancy's Writing in a Digital Age Conference

(LONDON, Mar 2014) [The Alliance of Independent Authors](#) (ALLi) joins The Royal Society for Literature (RSL) as associates for [The Literary Consultancy's Writing in a Digital Age Conference](#). The partnership will mean participants in the Literary Consultancy's 3rd annual conference will be able to receive the best of traditional literary values and explore the world of author-publisher through ALLi.

The conference will focus on two days of debates and discussions from over 30 leading publishing industry figures and names. Author and campaigner Cory Doctorow will deliver the opening keynote, addressing the question of 'Intellectual Property in a Digital Age', and describing his own pioneering brand of publishing.

At the conference, ALLi Director Orna Ross will lead 'The Writer in the Machine', a must-not-miss in-depth session with entrepreneurial author and The Creative Penn founder Joanna Penn, presenting case studies that explore how writers can become 'creative directors' of their own careers, and what it takes to succeed. An additional third day will see ALLi lead one-to-one advice sessions and consultations, allowing participants to understand the challenges, services and options available for those considering author-publishing.

The conference will also feature a masterclass from the RSL in association with Booker Prize Foundation and this year's Pen Factor Writing Competition, supported by Kobo Writing Life (KWL).

"There are conferences about writing as craft and art; the importance of writing and literature; and the opportunities new technologies and platforms are offering today's writers," said ALLi Director Orna Ross. "This conference offers all of this in one, and is a unique event in the writing calendar. ALLi is proud to be an associate of a conference that offers such a broad and diverse view of the current publishing landscape."

Earlybird tickets and more information can be found on the Writing in a Digital Age site.

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ABOUT ALLi –

The Alliance of Independent Authors (ALLi) (<http://allianceindependentauthors.org>) is the professional association for self-publishing writers. Rapidly growing, with members all over

the world, this nonprofit association offers contacts, connection & collaboration plus expert guidance & advice -- and widely champions the interests of author-publishers.

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