

Media Release

For Immediate Release

(LONDON 14th July 2015) Non-profit writers' global and professional association the <u>Alliance of Independent Authors</u> (ALLi) supports self-published writers at all stages of their work. And those writers should not be losing sleep over signing with the wrong publishing company.

Or getting sued for copyright infringement.

Or caught out by scams.

With the right information, writers can protect their rights, their wallets - and stay at their desks.

In this month's online tutorial for ALLi members, ALLi Director Orna Ross and writer and lawyer <u>Helen Sedwick</u> explore these issues. When she self-published her novel *Coyote Winds*, Sedwick could find no handbook to help writers deal with the legal issues of self-publishing. And so, with over 30 years experience representing corporate clients, she wrote that book herself: *Self-Publisher's Legal Handbook*. The ALLi tutorial is a

Google+Hangout Event on http://bit.ly/ALLi-In7

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To learn more or arrange an interview with Orna Ross, Helen Sedwick, Amy Edelman or Joanna Penn, please contact:press@allianceindependentauthors.org
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(About ALLi) The Alliance of Independent Authors (ALLi) is the professional association for self-publishing writers. This non-profit organisation brings together the world's best indie authors and advisors, offering contacts, connection and collaboration plus expert guidance and advice. It also widely champions the interests of author-publishers, within and outside the publishing industry. Director Orna Ross has been named "one of the

100 most influential people in publishing" by The Bookseller.