



FOR IMMEDIATE RELEASE

The Alliance of Independent Authors announces busiest spring yet with new events line-up

Appearances at The London Book Fair, PubSmart and IndieReCon feature amongst The Alliance of Independent Authors spring events schedule.

((LONDON, Feb 2014) The nonprofit professional association for self-publishing writers, The Alliance of Independent Authors (ALLi), announces their Spring schedule of events.

With appearances at major publishing events and fairs alongside their regular online member event programming, this spring sees ALLi boasting it's largest line-up of events to date.

“Our Spring 2014 lineup includes a mix of offline and online events for members, and a reaching out to readers and the wider publishing community,” says Orna Ross, ALLi Founder & Director. “Issues we’ll be covering range from rights management and copyright through to the best platforms for self-publishing, panel discussions, top author-publishing tips, alongside anniversary celebrations, book launches and our first ever indie author fringe fest.”

Alongside their monthly ALLi member Q&A's with Joanna Penn and Orna Ross, ALLi will hosts bulletin from their Watchdog desk, with Victoria Strauss of [Writer Beware](#) this February.

In March, ALLi Founder and Director Orna Ross will interview [Mark Lefebvre of Kobo](#) in an online video-chat on how to get the most out of the Kobo platform -- and there will be news of how members can get involved in the global launch of *Opening Up To Indie Authors*, the ALLi guide for authors and the industry which Kobo is supporting.

The organisation will also have presence at several independent publishing events and conferences, including [IndieReCon](#) festival, a free, two day, online event for independent author-publishers. This uber-informative writers conference attracted 10,000 attendees last year and is sure to top out this year.

In April, ALLi will be represented at [PubSmart](#) in Charleston, together with Jane Friedman, Hugh Howey, CJ Lyons, Porter Anderson and Kathy Meis of Publish.

April also sees ALLi return to where it all launched back in 2012 - [The London Book Fair](#). Events include an Insights seminar in the AuthorHQ, and a “lessons learned” seminar with Amazon, epubli and other ALLi advisors and partners.

Full event listings can be found on the main ALLi site [calendar](#) and via the [ALLi Goodreads group](#).

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ABOUT ALLi –

The Alliance of Independent Authors (ALLi) (<http://allianceindependentauthors.org>) is the professional association for self-publishing writers. Rapidly growing, with members all over the world, this nonprofit association offers contacts, connection & collaboration plus expert guidance & advice -- and widely champions the interests of author-publishers.

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