FOR IMMEDIATE RELEASE

The Alliance of Independent Authors announces special member discounts for The London Book Fair

The Alliance of Independent Authors is offering a 50% discount for their members planning to attend the 2014 London Book Fair.

(LONDON, Feb 2014) The nonprofit professional association for self-publishing writers, The Alliance of Independent Authors (ALLi), has secured another deal for their members, offering a 50% discount off the price of admission for the 2014 London Book Fair.

The discount offers 50% off the early bird price of £30, giving ALLi members entry to the fair for just £15, offering all the benefits of the book fair plus ALLi's own Book Fair programme.

"We pride ourselves on the range and value of the discounts we offer our members and the book fair discounts are always popular," said Orna Ross. "It helps budget conscious writers take advantage of the increasing opportunities at such fairs.

"And of course London Book Fair, where ALLi launched in 2012, is known as the most author-centric of them all, with a great line up of seminars and education sessions, Author HQ and now the London Writers' Fair."

The fair takes place on 8/9/10 April and alongside the curated programme of author-facing events, indie authors can also enjoy ALLi's first Indie Author Fringe Fest, seminars on self-publishing, the launch of the forthcoming ALLi guidebook, Opening Up to Indie Authors and social events that will bring together members from all over the world who know each other online but will, face-to-face, for the first time at the fair.

Further details of the ALLi programme of indie author events will be available early March.

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ABOUT ALLi –
The Alliance of Independent Authors (ALLi) (http://allianceindependentauthors.org) is the professional association for self-publishing writers. Rapidly growing, with members all over the world, this nonprofit association offers contacts, connection & collaboration plus expert guidance & advice -- and widely champions the interests of author-publishers.

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