

# What does **ALLi** do?

Our mission is to foster excellence and ethics in self-publishing.

- We empower authors through community and collaboration—author forums, contract advice, sample agreements, contacts and networking, literary agency representation, and a member care desk.
- We advise, through our Self-Publishing Advice Center—blog, podcasts, emails, magazine, guidebooks.
- We monitor the self-publishing sector—watchdog desk and approved partner program.
- We campaign and advocate for independent authors throughout the publishing and creative industries globally.

ALLi authors are found all over the world, with most members in countries where self-publishing is most established. Through our member, ambassador and organization network, we foster the growth of self-publishing, and the equitable treatment of indie authors everywhere, and at all levels of society.

Explore everything we offer

[www.allianceindependentauthors.org](http://www.allianceindependentauthors.org)



Alliance of  
Independent  
Authors

## Global Self-Publishing



AUTHOR  
MEMBER



## Our membership

For authors at every stage of their business, from pre-published to Authorpreneurs, our membership offers a wide range of benefits.

We also partner with high quality publishing services such as editors and cover designers to showcase their work to authors.

If you belong to a not for profit writing association that focuses on international, national, local or genre writing, we can provide a great benefit to your members by offering you Organization Membership.



## Did you know?

Indie authors can self-publish in almost two hundred countries, in formats including hardback, paperback, eBooks and audiobooks.

Books by indie authors account for 30–34% of all e-book sales in the largest English-language markets, as reported in Publishers Weekly.

Amazon readers rate traditionally published and self-published books as equally good using the platform's five-star review system. (K-Lytics, 2022)



AMBASSADOR  
MEMBER



## Our Ambassadors: think global, act local

ALLi's Ambassadors work with us to further our campaigns. Because they are based around the globe, they can tell us what's happening in their own areas and help us support indie authors in ways that meet their local needs.

They can provide information about ALLi, speak at events and much more. Have you located your closest Ambassador?

[www.allianceindependentauthors.org/alliambassadors/](http://www.allianceindependentauthors.org/alliambassadors/)

