



Alliance of Independent Authors (ALLi) to globally extend IndieReCon 2015

IndieReCon 2015 will offer an expanded online author education conference PLUS the first Indie Author Fringe Festival Live from London, in association with The London Book Fair's Book & Screen Week

(LONDON JAN 2015) Non-profit professional association the Alliance of Independent Authors (ALLi) unveils a new partnership with the hugely successful online conference, IndieReCon.

ALLi will join forces with IndieReCon in 2015, offering a global conference aimed at providing the best advice and education for independent-minded authors across the world, particularly those with an interest in self-publishing.

Running across three days from 15th April to 17th April, IndieReCon 2015 will continue its goal of "making publishing a mission possible".

The conference will feature a mix of online educational seminars, workshops discussions and masterclasses; culminating in a reader-centred Indie Author Fringe Fest live from The London Book Fair's Book and Screen Week, on Friday 17th April.

Held at Foyles Bookshop, Charing Cross, the largest independent bookstore in London, the Fringe Fest will offer exciting ways for readers to meet indie authors and discover great reads. In line with ALLi's mission to be a global organisation for authors everywhere, the event will be live streamed, so authors and readers who can't be in London can take part online.

"IndieReCon was a highlight in the author-publishing calendar in 2014 and 2013," said Orna Ross, ALLi founder and Director. "ALLi is delighted to work together with founders, S. R. Johannes and Ali Cross who did such an amazing job, to take it to the next level."

The innovative conference, which promotes quality and craft in all aspects of indie publishing, will provide round-the-clock programming and utilise ALLi's global

network to ensure authors everywhere can access live sessions with the very best publishing industry insiders and author-publishers.

The conference will address:

- Author Education: How to Write and Publish Well
- Author Empowerment: Finding Your Best Pathway to Publication
- Reaching Readers: Understanding and Serving Your Audience.

"With IndieReCon's success in reaching over 25,000 people in the past, we are thrilled to partner with ALLi in 2015" said IndieReCon co-founder S. R. Johannes. "The combination of IndieReCon's existing audience and ALLi's global reach will see 2015's IndieReCon make indie publishing possible for authors across the world."

"I'm excited for the future of IndieReCon now that ALLi has taken us under its wing," Ali Cross, IndieReCon co-founder commented. "I've always believed in the value of the information this conference provides, and with ALLi's reach, more people will have the benefit of taking advantage of it."

Registration for the conference will remain free and, for most events, access will remain open to all.

IndieReCon is currently welcoming proposals for talks and sponsorship. Proposals for talks can be submitted [here](#) and sponsorship opportunities are available by contacting the Alliance of Independent Authors.

###

About S. R. Johannes

S. R. Johannes is the author of Amazon bestselling *Nature of Grace* series (a teen wilderness thriller, *Untraceable* and *Uncontrollable*) and a tween paranormal, *On The Bright Side*. S.R. Johannes was recently nominated in the YA category as Georgia Author of the Year. She is also the 2012 winner of the IndieReader Discovery Awards for young adult and a finalist in The Kindle Book Review's Best Indie Book (YA).

About Ali Cross

Ali is the author of angsty young adult fantasies and moonlights as Alex Banks where she writes wild middle grade adventures. She is also the founder of Novel Ninjutsu, a popular book packaging and branding company.

About ALLi

The Alliance of Independent Authors (ALLi) is the professional association for self-publishing writers. Rapidly growing, this nonprofit organisation brings together the world's best indie authors and advisors, offering contacts, connection and collaboration plus expert guidance and advice. It also widely champions the

interests of author-publishers, within and outside the publishing industry. Director Orna Ross has been named “one of the 100 most influential people in publishing” (The Bookseller).

Join The Alliance of Independent Authors at
<http://allianceindependentauthors.org/join>

For further information enquiries, please contact:

Nerys Hudson

nerys@allianceindependentauthors.org

+49 (0)176 8190 7300