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Read an Indie Author: ALLi launches Book of the Month awards

Non-profit professional association The Alliance of Independent Authors (ALLi) has created a new monthly award for great indie reads, offering greater exposure for author-publishers and their books.

(LONDON, NOVEMBER 2013) The Alliance of Independent Authors (ALLi) today announced a new monthly award for independent writers, the ALLi Book of the Month Awards.

Run in partnership with Amy Edelman of Indie Reader, Joni Rodgers of I'll Have What She's Reading and Kathy Meis of Bublish, the awards will champion the best indie writers and books, allowing authors to gain greater exposure and helping readers seek out great new reads.

From today, anyone will be able to nominate books through the ALLi Self Publishing Advice Blog. Authors cannot enter their own works, but are free to nominate other writers for consideration via <http://selfpublishingadvice.org/blog/read-an-indie-author-ali-book-of-the-month-awards>

Following the monthly nomination process, the ALLi Book of the Month panel will choose eleven books each month as "ALLi Monthly Picks". The panel will shortlist three titles from the list, to be put forward to a public vote.

The book with the greatest number of votes will receive ALLi's Book of the Month award. Winning books will be featured on the ALLi website and receive an ALLi Book of the Month badge as a marker of quality, independent writing. The competition will also run in conjunction with Kobo, who will provide winning writers (and nominating readers) with a Kobo Aura Reader

Orna Ross, ALLi director, said "So many of our members are writing amazing books and we want to take them to a wider readership. We hope this process will engage readers and motivate self-publishing writers to produce works of outstanding quality."

-ABOUT-

The Alliance of Independent Authors (ALLi) is a nonprofit, professional association for author-publishers. Rapidly growing, with members all over the world, ALLi is now a significant force in international publishing.

For more information:

allianceindependentauthors.org

selfpublishingadvice.org/blog/read-an-indie-author-alli-book-of-the-month-awards

indiereader.com

www.whatstellareads.com

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